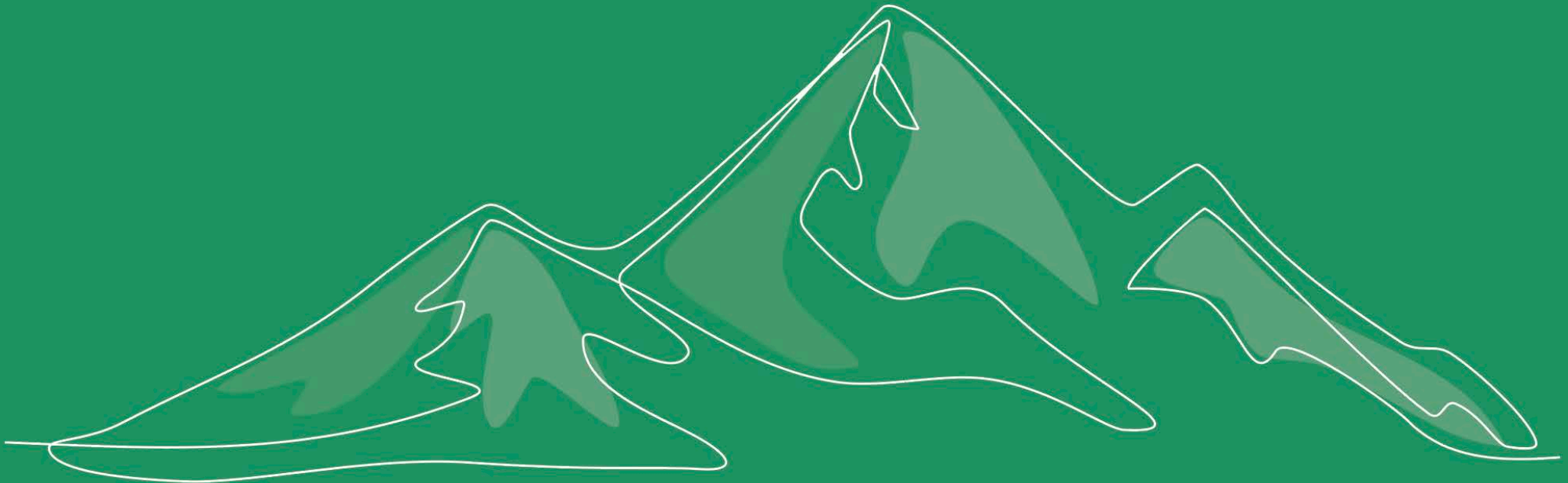


TDWI Virtual Summit

Data, Analytics, and AI Strategies for Retail and CPG

August 21, 2024

Attendee Guide



Logging In

Option 1) Check your inbox for emails from our event platform with links that will allow registered attendees to log in instantly!

Registrants will receive these emails *from “TDWI Virtual Summit, August”* on the morning of the live event.

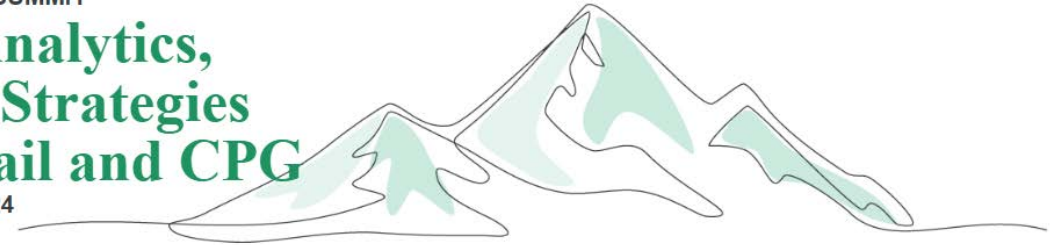
Option 2) If you land on a sign-in page (pictured above) and have not set up a password, follow the prompt to either message Registration by clicking on “Get Support” in the Help menu, or click the link to set a new password.

TDWI VIRTUAL SUMMIT

Data, Analytics, and AI Strategies for Retail and CPG

AUGUST 21, 2024

Sign In



Registered attendees may log in by clicking links in event check-in or reminder emails.

Can't find the email?

Option 1) Go to [Help](#) in the menu above and click [Get Support to message Registration](#) for your personal login link.

Option 2) [click here to set your password](#) and create your login.

Not registered yet? [Click here to RSVP for on-demand access](#) through Aug. 21, 2024.

Email registration@tdwi.org for questions or assistance logging in.

Email Address *

Password *

[Cancel](#) [Login](#)

Menu Navigation

After logging in to the event, you will be taken to the Home page. Using the menu navigation, you can visit the main areas of the event, explained below.

Session Hall

Quick access to all live and on-demand sessions.

Exhibit Hall

Quick access to the Exhibit Hall and sponsor booths.

Demo Theater

Watch on-demand demos from event sponsors and learn how they enable data and analytics.

Resource Center

Download event resources and TDWI research documents.



TDWI VIRTUAL SUMMIT
**Data, Analytics,
and AI Strategies
for Retail and CPG**
AUGUST 21, 2024



Attend Sessions

Join us for today's lineup of expert speakers and industry thought leaders

8:00 AM PDT
Visit the Exhibit Hall & Demo Theater (Open All Day)

8:15 AM PDT
Data and Analytics in Retail and CPG: Trends and Opportunities
David Loshin, Knowledge Integrity

Explore the Demo Theater

Get to know the latest technologies – click below to watch the on-demand demo.

Incorta Democast: Elevating Retailer's Intelligence: Unleashing Live Data for Timely Insights

Metric Insights Democast: Enterprise BI Portal

Visit the Exhibit Hall

Visit sponsor booths to learn more.

Join us live next time for your chance to win awesome prizes!

Incorta
\$200 Amazon Gift Card

Metric Insights

Pythian

Networking

Fill out your profile, connect with fellow event attendees by scheduling 1:1 meetings and/or sending direct messages.

Help

- Click "Get Support" for help with access to the event.
- Click "Change Time Zone" to view session times in your preferred time zone.
- Click "Quick Fixes" to view FAQs.

Logout

Sign out of the event.

Home

Quickly access popular areas of the event on the Home page after logging in.



[Home](#) [Session Hall](#) [Demo Theater](#) [Exhibit Hall](#) [Resource Center](#) [Networking -](#) [Help -](#) [Logout](#)

TDWI VIRTUAL SUMMIT

Data, Analytics, and AI Strategies for Retail and CPG

AUGUST 21, 2024



Attend Sessions

Click on one of the listed sessions to quickly join live during the event or watch on demand.

Explore the Demo Theatre

Learn more about leading solutions in the Demo Theater. Click on the list of on-demand demos from the event sponsors.

Attend Sessions

Join us for today's lineup of expert speakers and industry thought leaders

8:00 AM PDT

Visit the Exhibit Hall & Demo Theater
(Open All Day)

8:15 AM PDT

Data and Analytics in Retail and CPG:
Trends and Opportunities
David Loshin, Knowledge Integrity

8:40 AM PDT

Explore the Demo Theater

Get to know Denodo

– click below to watch the on-demand demo.

Incorta Democast: Elevating Retailer's
Intelligence: Unleashing Live Data for
Timely Insights

Metric Insights Democast: TBD

Pythian Democast: Pythian & Wayfair: A
Partnership for Cloud Transformation

Visit the Exhibit Hall

Visit sponsor booths to learn more.

Join us live next time for your chance to win
awesome prizes!

Incorta
\$200 Amazon Gift Card

Metric Insights

Pythian
\$200 Wayfair Gift Card

Visit the Exhibit Hall

Visit event sponsor booths to learn and ask questions in real time about leading technologies in analytics, data management, data integration, and more.

Visitors who watch a video/download at least one file will be entered to win a booth giveaway prize. Winners will be announced after the event ends.

Session Hall

Click on Session Hall in the menu to view all of the event sessions. Both live and on-demand sessions will be shown here.



Home [Session Hall](#) Demo Theater Exhibit Hall Resource Center Networking - Help - Logout

Agenda

[Change Time Zone](#)

August 21, 2024

EXHIBIT HALL

🕒 8:00 AM–8:15 AM PDT

Visit the Exhibit Hall & Demo Theater (Open All Day)

TDWI RESEARCH

🕒 8:15 AM–8:35 AM PDT

Data and Analytics in Retail and CPG: Trends and Opportunities



David Loshin, Knowledge Integrity

SPOTLIGHT TALK

🕒 8:40 AM–8:55 AM PDT

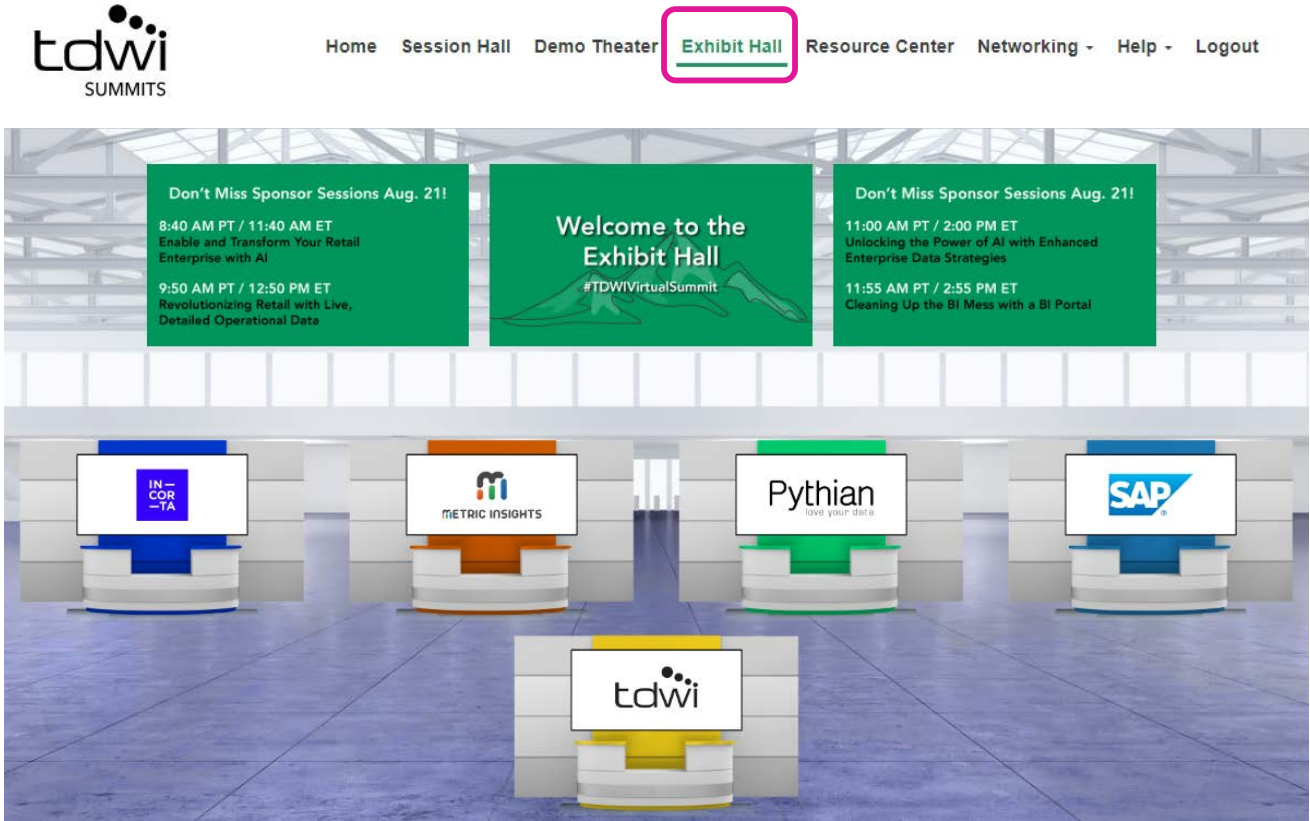
Spotlight Talk: Enable and Transform Your Retail Enterprise with AI

Exhibit Hall

Enter the Exhibit Hall via the top navigation. To enter a booth, simply click on the logo on the show floor.

The hall will be open throughout the day with the opportunity to **download resources**, **watch videos**, and **ask questions in the chat**.

Enter to win the sponsor giveaways: visit a participating booth in the Exhibit Hall.



Navigating the Booths

Once you have clicked into a booth, use these helpful tips to maximize your experience.

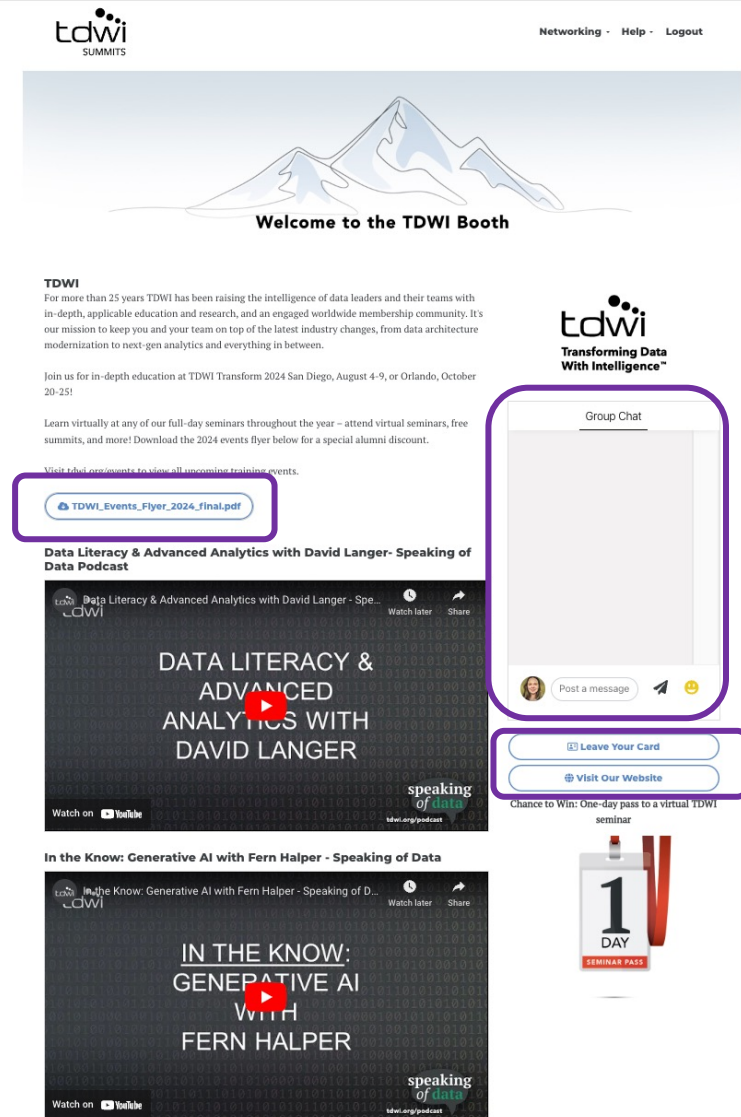
*Content will vary in each sponsor space.

Files

Instantly download any PDFs or click through to articles listed here.

Videos

Watch short videos from sponsors and learn more about these solutions.



Send Messages in the Chat

Chime in to an existing conversation with fellow attendees within the booth, or click New Conversation to start your own thread.

Leave Your Card

Share your contact info with sponsors to get in touch after the event!

Visit Website, Visit Demo Theater, Watch Spotlight Session

Learn more about each sponsor by visiting their site, on-demand democast, and spotlight session at the event.

Prizes

Enter to win the booth **giveaways simply by visiting the Exhibit Hall booths and viewing content**. One winner for each prize shown below will be **announced on Thursday via email** after the event concludes.



\$200 Amazon gift card



\$200 Amazon gift card



\$200 Wayfair gift card



SAP On-the-Go Prize Pack: JBL Clip 4 waterproof speaker, can cooler tote, water bottle, and beach towel



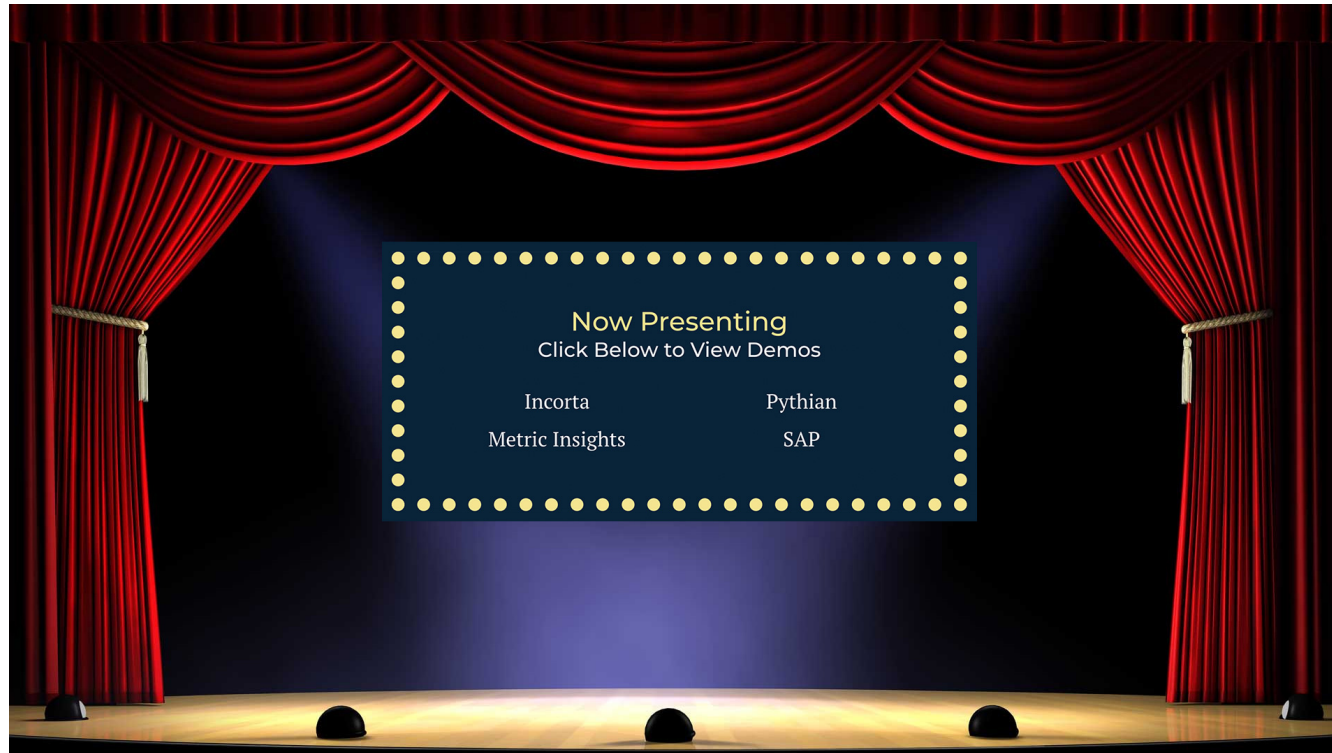
One-day pass to a TDWI virtual seminar

Demo Theater

Visit the Demo Theater to watch short videos from each of our event sponsors. Simply click on the name of the solution to begin watching.



[Home](#) [Session Hall](#) [Demo Theater](#) [Exhibit Hall](#) [Resource Center](#) [Networking -](#) [Help -](#) [Logout](#)



Resource Center

The Resource Center is your digital library to browse content by subject across the different areas of the event. Simply click on the icon or button and instantly download to your computer.

tdwi SUMMITS

Home Session Hall Demo Theater Exhibit Hall **Resource Center** Networking - Help - Logout

TDWI VIRTUAL SUMMIT
Resource Center
Data, Analytics, and AI
Strategies for Retail and CPG

TDWI Research

2023 State of Analytics
By James Kottler
Download File

playbo9k
Strategies and Practices for Responsible AI
By Alex Taylor, Ph.D.
Download File

BEST PRACTICES REPORT
Monetizing Enterprise Data and Analytics
By James Kottler
Download File

speaking
TDWI is proud to present *Speaking of Data*, the premier data and analytics podcast for businesses and practitioners.

Networking

Under the Networking tab, click on My Profile to upload a photo and add your bio.

Click on Attendees to send direct messages to share best practices, and network with your peers with 1:1 meeting invites.

Click on Speakers to learn more about this event's thought leaders.

The screenshot displays the TDWI Networking interface. At the top, the TDWI logo is on the left, and navigation links for Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, **Networking**, Help, and Logout are on the right. The **Networking** tab is highlighted with a pink box. Below the navigation is a search form with three input fields: Full Name, Company, and Job Title, and a Search button. Underneath the search form is a profile card for Chris Adamson, TDWI Director of Education, with a Request Meeting button. To the right of the search form is a Direct Chat section with a button that says "Start a conversation with someone!" and a chat icon, also highlighted with a pink box.

Help

Use the Quick Fixes page for common troubleshooting.

Live support is available during the live virtual event!

In the menu, click on **Help -> Get Support**. A “Contact Us” tab will pop up; please **include your registered email address** for efficiency and **send your message to get in contact with our Registration team** directly.

On August 21, 2024: Support will be online between 7:30 am PT and 1 pm PT.

For assistance outside of those hours, our team will receive your message via email and respond to you within one business day.

You may also email registration@tdwi.org with any TDWI registration questions.

The screenshot shows the TDWI Summits website. The navigation menu includes Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, and Networking. The 'Help' menu is expanded, showing options for Get Support, Change Time Zone, Quick Fixes, and Attendee Guide. The main content area is titled 'Quick Fixes for Common Concerns' and lists several troubleshooting tips for video and audio issues. A 'Contact Us' modal is open, featuring an email input field and a text area for questions. The TDWI logo and an 'EMAIL US' button are visible at the bottom of the modal.

tdwi SUMMITS

Home Session Hall Demo Theater Exhibit Hall Resource Center Networking

Help - Logout

Get Support

Change Time Zone

Quick Fixes

Attendee Guide

Quick Fixes for Common Concerns

For an optimal experience, we recommend using Google's Chrome browser on a laptop or desktop computer.

Here are answers to common questions:

The video is not playing
Some browsers require you to press "Play" to view our livestreams.
You can also try refreshing your browser.

The video is playing but I am not hearing the audio
Some browsers automatically mute audio. Hover over the playback window to see if an "Unmute" button appears.
Check your speakers and then try refreshing your browser.

The video is blurry or fuzzy
Give it a moment. Livestream video typically becomes sharper after about a minute of buffering.
If the image remains unclear, you may be experiencing internet bandwidth issues.

The presenter's slides are too small to read
Maximize your browser window for a larger view. On most mobile devices, you will find a full screen button if you tap on the video.
Also remember that you can download the handouts.

Where are the handouts?
They can be just above the session chat window, and are also available in the resource center.
Clicking on the handout link will not disrupt the livestream video you are watching.

Will this be available later?
Yes, sessions will be available on demand following the conclusion of the event.

Contact Us

Email *

Enter your email address

Your Question *

How can we help you today?

tdwi

EMAIL US