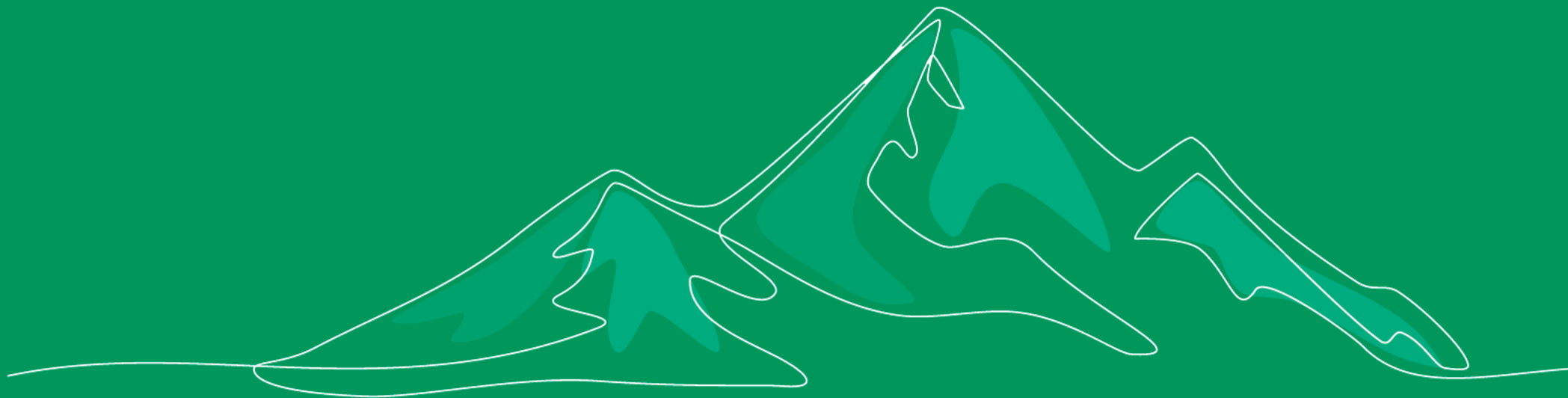


# **TDWI Virtual Summit**

## **Modern Cloud Data Platforms**

**April 12–13, 2023**

**Attendee Guide**



# Logging In



Welcome to the TDWI Virtual Summit, Modern Cloud Data Platforms  
April 12–13, 2023

If this is your first time logging in:  
Option 1) Go to [Help](#) in the menu above and [click Get Support to message Registration](#) for your personal log in link.  
Option 2) [click here to set your password](#) and create your log in.  
Email registration@tdwi.org for questions or assistance.

Email Address \*

Password \*

[✕ Cancel](#) [➔ Login](#)

Don't know your password? [Click here to set/reset it.](#)

**Option 1)** Check your inbox for emails from our event platform with links that will allow registered attendees to log in instantly!

Registrants will receive these emails *From “TDWI Virtual Summit, April”* on each day of the live event.

**Option 2)** If you land on a sign-in page (pictured above) and have not set up a password, follow the prompt to either message Registration by clicking on “Get Support” in the Help menu, or click the link to set a new password.

# Menu Navigation

After logging in to the event, you will be taken to the Home page. Using the menu navigation, you can visit the main areas of the event, explained below.

## Session Hall

Quick access to all live and on-demand sessions. Mouse over Session Hall and click “Agenda” for details.

## Exhibit Hall

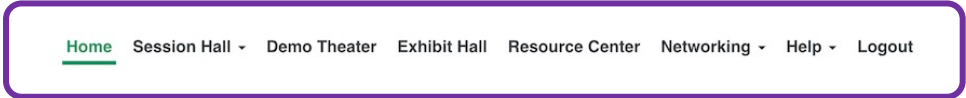
Quick access to the Exhibit Hall and sponsor booths.

## Demo Theater

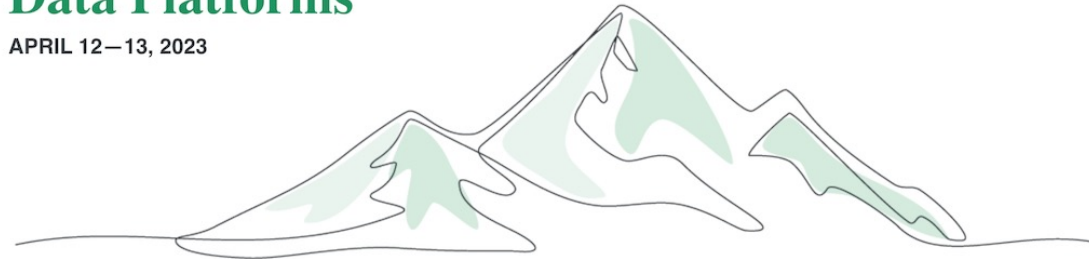
Watch on-demand demos from event sponsors and learn how they enable data and analytics.

## Resource Center

Download event resources and TDWI research documents.



TDWI VIRTUAL SUMMIT  
**Modern Cloud  
Data Platforms**  
APRIL 12–13, 2023



## Attend Sessions

Join us for today’s lineup of expert speakers and industry thought leaders

**Wednesday, April 12**

9:00 AM PDT  
The Modern Cloud Data Platform Journey:  
TDWI Insights into Opportunities and  
Challenges  
*David Stodder, TDWI*

9:35 AM PDT  
Spotlight Talk: You Have Plenty of Data;  
Why Are You Still Insight-Poor?  
*Kevin Bohan, Denodo*

## Explore Technologies

Get to know the latest technologies – click below to watch on-demand demos.

Actian Democast: Delivering Hyper Operational Analytics Performance on the Google Cloud

Cloudera Democast:

Denodo Democast: Denodo Platform 8.0 - Demo Overview

Fivetran Democast:

## Win Prizes

Visit our sponsor booths to be entered for a chance to win prizes.

Actian  
\$200 Amazon gift card

Cloudera  
Yeti Cooler Bag

Denodo  
\$200 Amazon gift card

Fivetran  
Theragun Massage Gun

## Networking

Fill out your profile, connect with fellow event attendees by scheduling 1:1 meetings and/or sending direct messages.

## Help

- Click “Get Support” for help with access to the event.
- Click “Change Time Zone” to view session times in your preferred time zone.
- Click “Quick Fixes” to view FAQs.

## Logout

Sign out of the event

# Home

Quickly access popular areas of the event on the Home page after logging in.

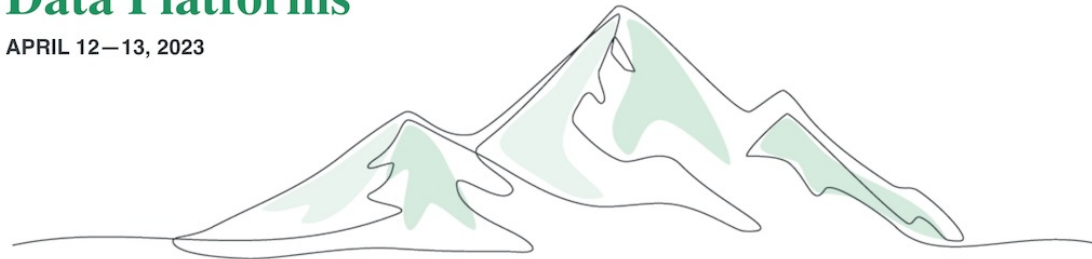


Session Hall - Demo Theater Exhibit Hall Resource Center Networking - Help - Logout

TDWI VIRTUAL SUMMIT

## Modern Cloud Data Platforms

APRIL 12—13, 2023



### Attend Sessions

Click on one of the listed sessions to quickly join live during the event or watch on demand.

### Explore Technologies

Learn more about leading solutions in the Demo Theater. Click on the list of on-demand demos from the event sponsors.

### Attend Sessions

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Yeti Cooler Bag

**Denodo**  
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**Fivetran**  
Theragun Massage Gun

### Win Prizes

Visit event sponsor booths to learn and ask questions in real time about leading technologies in analytics, data management, data integration, and more.


Visitors who watch a video/download at least one file will be entered to win a booth giveaway prize. Winners will be announced after the event ends.

# Session Hall


Navigate to the Session Hall and click on the Agenda tab to view the event sessions. Both live and on-demand sessions will be shown here.

The screenshot shows the TDWI Summits website interface. At the top left is the TDWI SUMMITS logo. The navigation bar includes links for Home, Session Hall (highlighted with a purple box), Demo Theater, Exhibit Hall, Resource Center, Networking, Help, and Logout. Below the navigation bar, the word "Agenda" is displayed in green, with a "Change Time Zone" button underneath. The main content area is divided into two columns for the dates April 12, 2023 and April 13, 2023. Each date column contains a list of sessions categorized by type: TDWI RESEARCH, SPOTLIGHT TALK, and EXPERT SESSION. Each session entry includes a clock icon, a time range, a title, a speaker's name and affiliation, and a small profile picture.


**TDWI RESEARCH**

🕒 9:00 AM–9:30 AM PDT  
The Modern Cloud Data Platform Journey: TDWI Insights into Opportunities and Challenges  
  
David Stodder, TDWI


**SPOTLIGHT TALK**

🕒 9:35 AM–9:50 AM PDT  
Spotlight Talk: You Have Plenty of Data; Why Are You Still Insight-Poor?  
  
Kevin Bohan, Denodo


**EXPERT SESSION**

🕒 9:55 AM–10:55 AM PDT  
Don't Get Sunk by Unexpected Costs in Your Cloud Data Warehouse (With Audience Q&A)  



**TDWI RESEARCH**

🕒 9:00 AM–9:30 AM PDT  
Data Integration in the Cloud  
  
David Loshin, Knowledge Integrity

**SPOTLIGHT TALK**

🕒 9:35 AM–9:50 AM PDT  
Spotlight Talk: Unleash the Power of Business Data  
  
Tom Chelednik, SAP

**EXPERT SESSION**

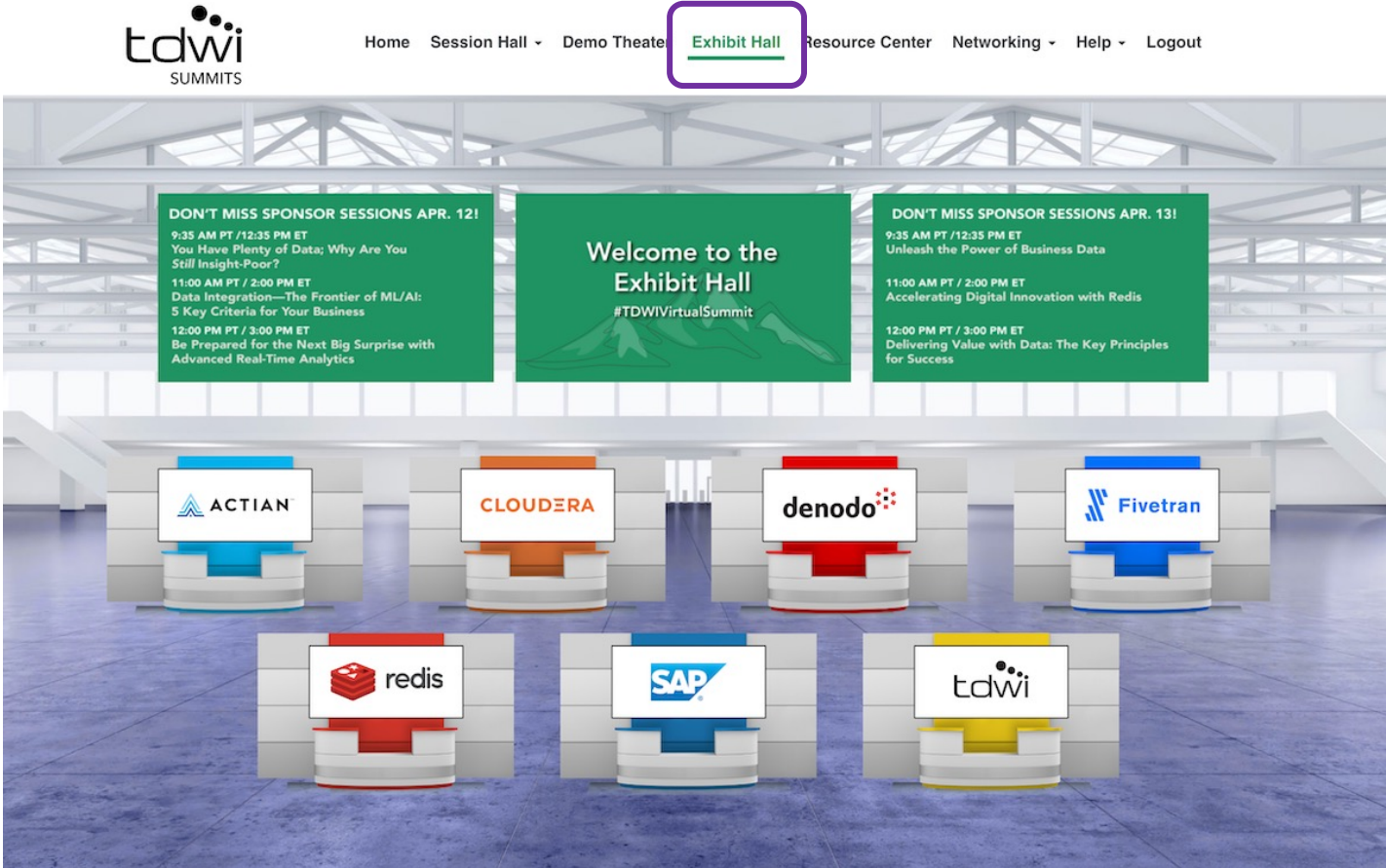
🕒 9:55 AM–10:55 AM PDT  
Hybridize or Migrate? Dissecting the Dilemma (with Audience Q&A)  
  
Donald Farmer, TreeHive Strategy

# Exhibit Hall

Enter the Exhibit Hall via the top navigation. To enter a booth, simply click on the logo on the show floor.

The hall will be open throughout the day with the opportunity to **download resources, watch videos, and ask questions in the chat.**

**Enter to win the sponsor giveaways: visit a booth and watch a video/download at least one file.**





# Navigating the Booths

Once you have clicked into a booth, use these helpful tips to maximize your experience.

\*Content will vary in each sponsor space.

The screenshot shows the TDWI Summit website interface. At the top, there is a navigation menu with links for Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, Networking, Help, and Logout. The main heading reads "Welcome to the TDWI Booth". Below this, there is a section titled "TDWI" with a paragraph of text. A link is provided to visit [tdwi.org/nashville](https://tdwi.org/nashville) to view all 40 courses on the full agenda. A callout box highlights a PDF link: "TDWI\_Onsite\_2023\_Team-Training-Flyer.pdf". Another callout box highlights two buttons: "Leave Your Card" and "Visit Our Website". Below these, there is a video player titled "Join TDWI's Research Panel" showing a woman speaking. A callout box highlights a "1 DAY SEMINAR PASS" badge. At the bottom, there is a "Group Chat" interface. A callout box highlights the "Group Chat" section.

## Files

Instantly download any PDFs or click through to articles listed here.

## Videos

Watch short videos from sponsors and learn more about these solutions.

## Leave Your Card

Share your contact info with sponsors to get in touch after the event!

## Visit Website, Visit Demo Theater, Watch Spotlight Session

Learn more about each sponsor by visiting their site, on-demand democast, and spotlight session at the event.

## Send Messages in the Chat

Chime in to an existing conversation with fellow attendees within the booth, or click New Conversation to start your own thread.

# Prizes



Enter to win the booth **giveaways** from our sponsors simply by visiting the **Exhibit Hall booths** and viewing content. Sponsor prize winners will be **announced on Thursday via email** after the event concludes.



\$200 Amazon gift card



Yeti cooler bag



\$200 Amazon gift card



Theragun Massage Gun



Nespresso VertuoPlus

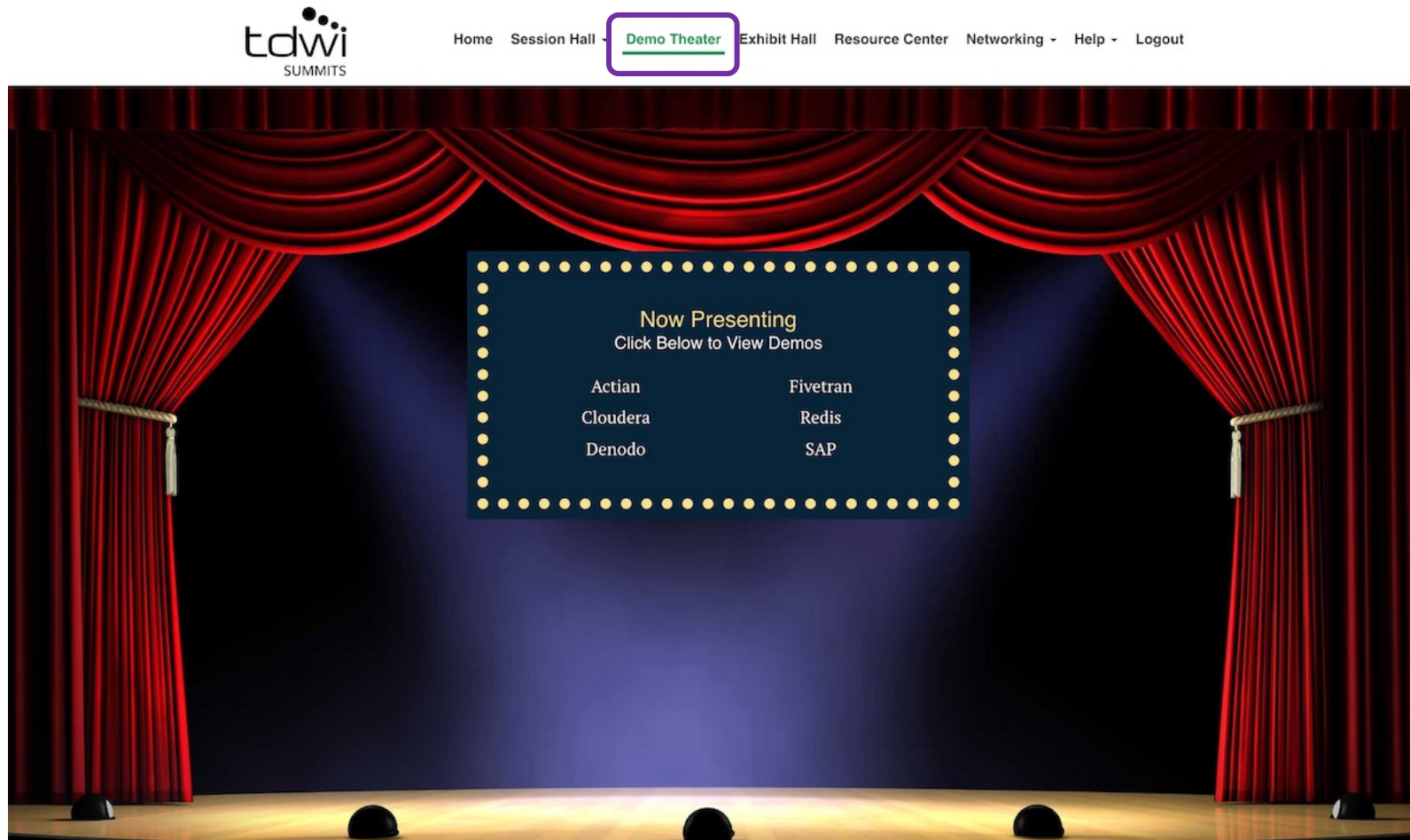


SAP On-the-Go Prize Pack  
(JBL Clip 4 waterproof speaker, can cooler tote,  
water bottle, and beach towel)



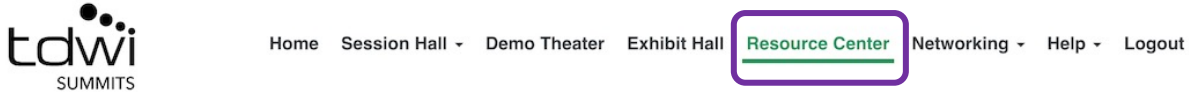
# Demo Theater

Visit the Demo Theater to watch short videos from each of our event sponsors. Simply click on the name of the solution to begin watching.

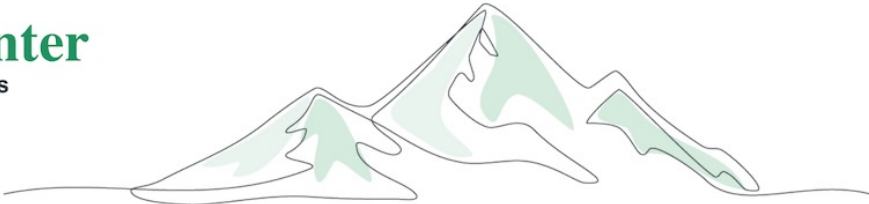


# Resource Center

The Resource Center is your digital library to browse content by subject across the different areas of the event. Simply click on the icon or button and instantly download to your computer.



TDWI VIRTUAL SUMMIT  
**Resource Center**  
Modern Cloud Data Platforms



## TDWI Research

<p>BEST PRACTICES REPORT   Q4 2022</p> <p>Maximizing Business Value with Data Platforms, Data Integration, and Data Management</p> <p>By David Huxford</p>	<p>DOWNLOAD 2022</p> <p>Migrating Your Data Warehouse to the Cloud: Five Best Practices</p> <p>By James Kobielus</p>	<p>PLAYBOOK 2022</p> <p>The Data Integration Cloud Modernization Playbook</p> <p>By James Kobielus</p>
<p>Maximizing Business Value with Data Platforms, Data Integration, and Data Management</p>	<p>Migrating Your Data Warehouse to the Cloud: Five Best Practices</p>	<p>The Data Integration Cloud Modernization Playbook</p>
<p><a href="#">Download File</a></p>	<p><a href="#">Download File</a></p>	<p><a href="#">Download File</a></p>

# Networking

Under the Networking tab, click on My Profile to upload a photo and add to your bio.

Click on Attendees to send direct messages to share best practices, and network with your peers with 1:1 meeting invites.

Click on Speakers to learn more about this event's thought leaders.

The screenshot displays the TDWI Summits Networking interface. At the top, the TDWI SUMMITS logo is on the left, and navigation links for Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, Networking (highlighted), Help, and Logout are on the right. Below the navigation is a search form with three input fields labeled 'Full Name', 'Company', and 'Job Title', and a 'Search' button. Underneath the search form is a profile card for Chris Adamson, TDWI Director of Education, featuring a 'Request Meeting' button. To the right of the search form is a 'Direct Chat' window with a 'Start a conversation with someone!' prompt and a 'chat' button.

# Help

**Support is available** during the live virtual event!

In the menu, click on **Help -> Get Support**. A “Contact Us” tab will pop up; please **include your registered email address** for efficiency and **send your message to get in contact with our Registration team** directly.

On **April 12 and 13, 2023**: Support will be online between 8 am PT – 3 pm PT.

For assistance outside of those hours, our team will receive your message via email and respond to you within one business day.

You may also email [registration@tdwi.org](mailto:registration@tdwi.org) with any TDWI registration questions.

