

**TDWI Executive Program**  
**The State of Data Management**

**June 21-22, 2023**

**Attendee Guide**

# Logging In

**Option 1)** Check your inbox for emails from our event platform with links that will allow registered attendees to log in instantly!

Registrants will receive these emails *from “TDWI Executive Program, June”* on each day of the live event.

**Option 2)** If you land on a sign-in page (pictured above) and have not set up a password, follow the prompt to either message Registration by clicking on “Get Support” in the Help menu, or click the link to set a new password.

tdwi

Home Session Hall Demo Theater Exhibit Hall Resource Center Networking Help

## TDWI Executive Program: State of Data Management

SIGN IN

Confirmed attendees may log in by clicking links in event check-in or reminder emails.

Can't find the email?

Option 1) Go to [Help](#) in the menu above and [click Get Support to message Registration](#) for your personal log in link.

Option 2) [click here to set your password](#) and create your log in.

Email [registration@tdwi.org](mailto:registration@tdwi.org) for questions or assistance on logging in.

Email Address \*

Password \*

Cancel Login

Don't know your password? [Click here to set/reset it.](#)

# Menu Navigation

After logging in to the event, you will be taken to the Home page. Using the menu navigation, you can visit the main areas of the event, explained below.

## Session Hall

Quick access to all live and on-demand sessions. Mouse over Session Hall and click “Agenda” for details.

## Exhibit Hall

Quick access to the Exhibit Hall and sponsor booths.

## Demo Theater

Watch on-demand demos from event sponsors and learn how they enable data and analytics.

## Resource Center

Download event resources and TDWI research documents.

The screenshot shows the TDWI Executive Program website. At the top, there is a navigation menu with links for Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, Networking, Help, and Logout. The main heading reads "TDWI Executive Program: The State of Data Management" with a sub-heading "INVITATION-ONLY VIRTUAL EVENT FOR DATA AND ANALYTICS EXECUTIVES" and the dates "June 21–22, 2023". Below this, there are three main sections: "Attend Sessions" (listing sessions for Wednesday, June 21), "Explore Technologies" (listing demos from Quest and Stardog), and "Visit Sponsors" (listing Quest and TDWI).

## Networking

Fill out your profile, connect with fellow event attendees by scheduling 1:1 meetings and/or sending direct messages.

## Help

- Click “Get Support” for help with access to the event.
- Click “Change Time Zone” to view session times in your preferred time zone.
- Click “Quick Fixes” to view FAQs.

## Logout

Sign out of the event.

# Home

Quickly access popular areas of the event on the Home page after logging in.

## Attend Sessions

Click on one of the listed sessions to quickly join live during the event or watch on demand.

## Explore Technologies

Learn more about leading solutions in the Demo Theater. Click on the list of on-demand demos from the event sponsors.

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[Home](#) [Session Hall](#) [Demo Theater](#) [Exhibit Hall](#) [Resource Center](#) [Networking](#) [Help](#) [Logout](#)

## TDWI Executive Program: The State of Data Management

INVITATION-ONLY VIRTUAL EVENT FOR DATA AND ANALYTICS EXECUTIVES

June 21-22, 2023

## Attend Sessions

Join us for today's lineup of expert speakers and industry thought leaders

**Wednesday, June 21**

8:00 AM PDT  
Visit the Exhibit Hall & Demo Theater  
(Open All Day)

9:00 AM PDT  
The State of Data Management: Where Are Organizations Now?  
*Fern Halper, TDWI*

9:35 AM PDT  
Knowledge Graphs, Semantic Layers, and Data Democratization, Oh My!

## Explore Technologies

Get to know the latest technologies – click below to watch on-demand demos.

Susan Laine, Quest  
Quest Democast: A Quick Tour of erwin Data Marketplace by Quest

Stardog Democast: Unleash Your Analytics With An Enterprise Knowledge Graph

[View Democasts](#)

## Visit Sponsors

Visit select sponsor booths to be entered for a chance to win prizes.

Quest  
\$200 Digital Amazon Gift Card

Stardog

TDWI  
One-day pass to a TDWI virtual seminar

[View Drawings](#)

## Win Prizes

Visit event sponsor booths to learn and ask questions in real time about leading technologies in analytics, data management, data integration, and more.

Visitors who watch a video/download at least one file will be entered to win a booth giveaway prize. Winners will be announced after the event ends.

# Session Hall

Navigate to the Session Hall and click on the Agenda tab to view the event sessions. Both live and on-demand sessions will be shown here.

The screenshot shows the TDWI website's Session Hall page. The navigation bar includes links for Home, Session Hall (highlighted with a red box), Demo Theater, Exhibit Hall, Resource Center, Networking, Help, and Logout. The main heading is "Agenda" in red, with a "Change Time Zone" button below it. The agenda is organized by date, with columns for June 21, 2023, and June 22, 2023. Each day's sessions are categorized into Exhibit Hall, TDWI Research, Spotlight Talk, and Expert Session. The Exhibit Hall sessions are open all day. The TDWI Research sessions are at 9:00 AM. The Spotlight Talk is at 9:35 AM. The Expert Session is at 9:55 AM. A Key Takeaways section is partially visible at the bottom of the June 22 column.

**tdwi** Home **Session Hall** Demo Theater Exhibit Hall Resource Center Networking Help Logout

## Agenda

[Change Time Zone](#)


**June 21, 2023**

**EXHIBIT HALL**

🕒 8:00 AM–9:00 AM PDT  
Visit the Exhibit Hall & Demo Theater (Open All Day)

**TDWI RESEARCH**

🕒 9:00 AM–9:30 AM PDT  
The State of Data Management: Where Are Organizations Now?

  
Fern Halper, TDWI

**SPOTLIGHT TALK**

🕒 9:35 AM–9:50 AM PDT  
Knowledge Graphs, Semantic Layers, and Data Democratization, Oh My!

**EXPERT SESSION**

🕒 9:55 AM–10:55 AM PDT

**June 22, 2023**

**EXHIBIT HALL**

🕒 8:00 AM–9:00 AM PDT  
Visit the Exhibit Hall & Demo Theater (Open All Day)

**TDWI RESEARCH**

🕒 9:00 AM–9:30 AM PDT  
The Future of Data Management

**SPOTLIGHT TALK**

🕒 9:35 AM–9:50 AM PDT  
Achieving Data Intelligence Maturity: Optimizing the Data Democratization Journey

**EXPERT SESSION**

🕒 9:55 AM–10:55 AM PDT  
Each Data Architecture Requires a Metadata Architecture (with Audience Q&A)

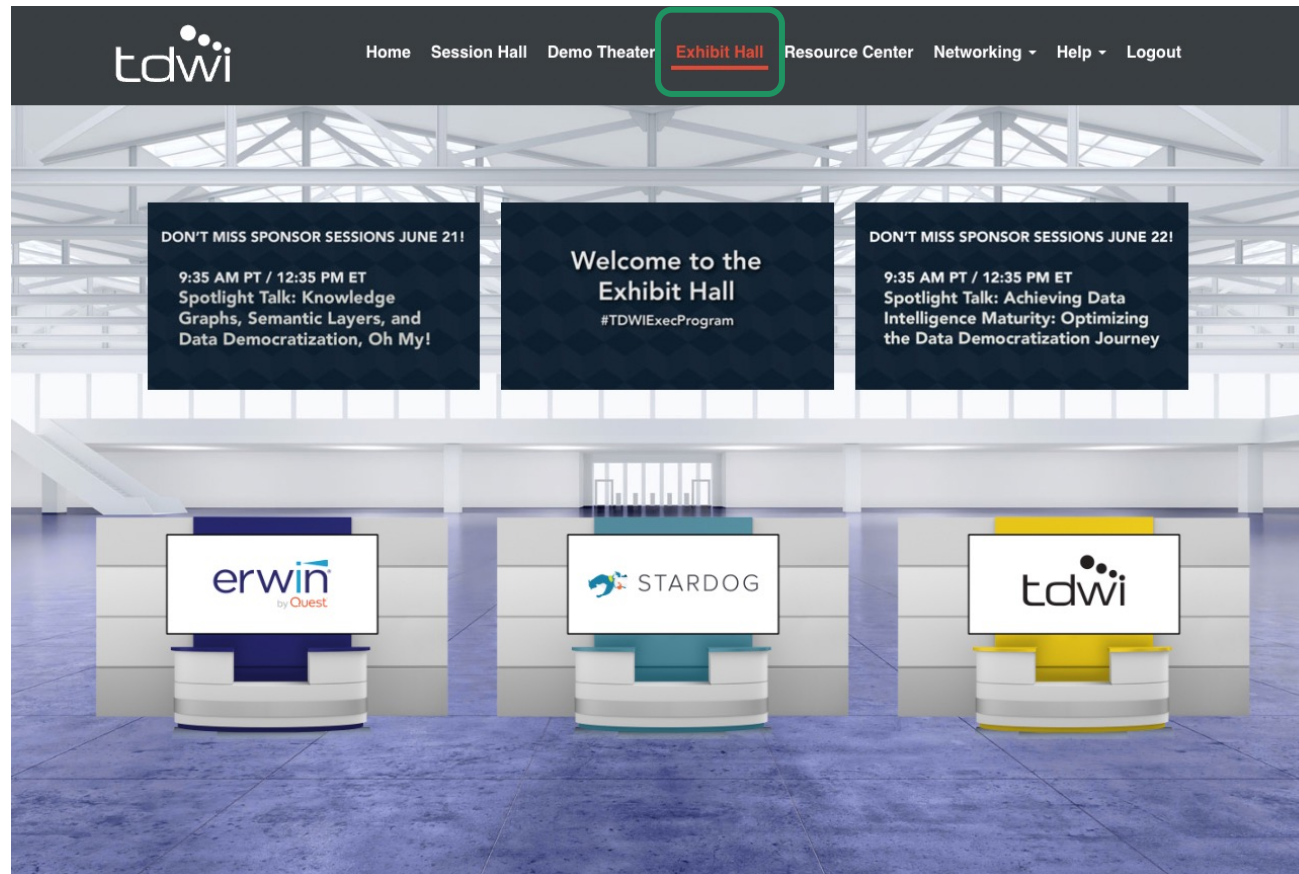
**KEY TAKEAWAYS**

# Exhibit Hall

Enter the Exhibit Hall via the top navigation. To enter a booth, simply click on the logo on the show floor.

The hall will be open throughout the day with the opportunity to **download resources**, **watch videos**, and **ask questions in the chat**.

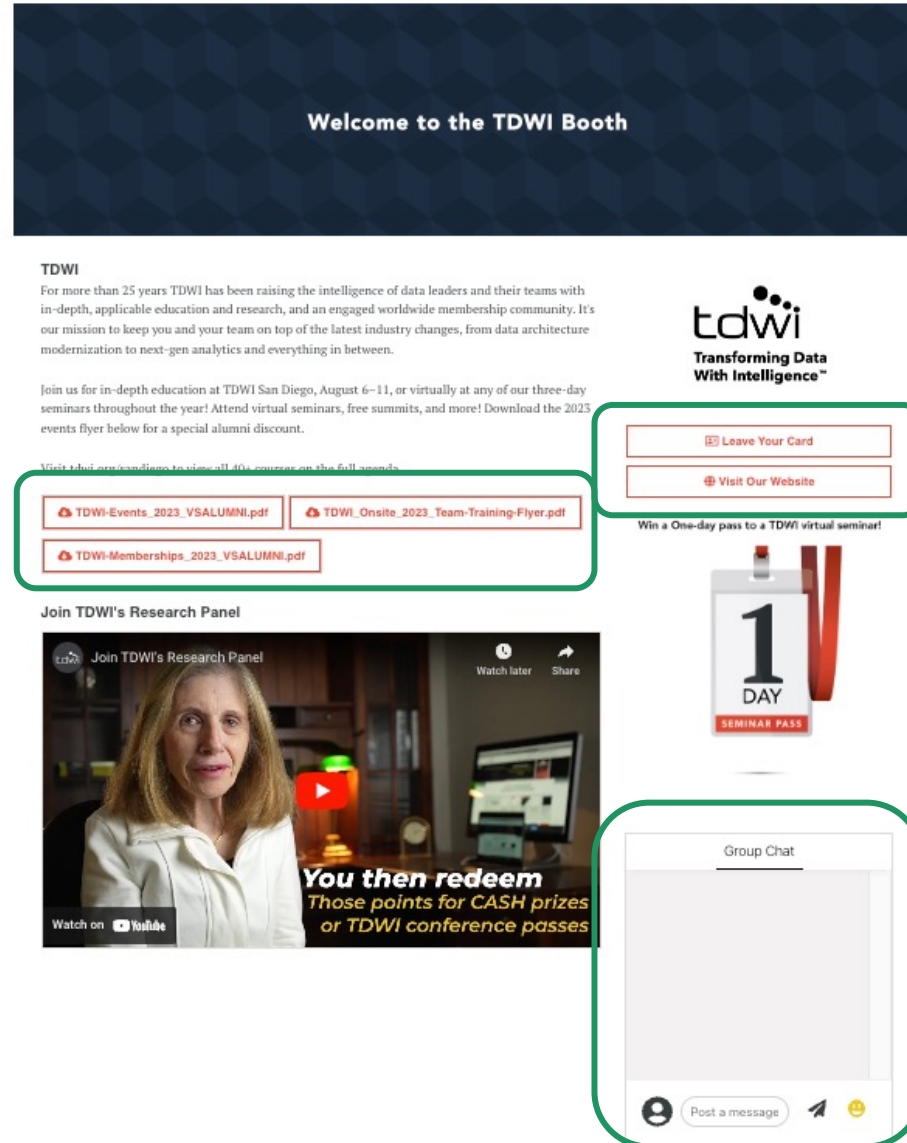
**Enter to win the sponsor giveaways: visit a booth and watch a video/download at least one file.**



# Navigating the Booths

Once you have clicked into a booth, use these helpful tips to maximize your experience.

\*Content will vary in each sponsor space.



## Files

Instantly download any PDFs or click through to articles listed here.

## Videos

Watch short videos from sponsors and learn more about these solutions.

## Leave Your Card

Share your contact info with sponsors to get in touch after the event!

## Visit Website, Visit Demo Theater, Watch Spotlight Session

Learn more about each sponsor by visiting their site, on-demand democast, and spotlight session at the event.

## Send Messages in the Chat

Chime in to an existing conversation with fellow attendees within the booth, or click New Conversation to start your own thread.

# Prizes



[Home](#) [Session Hall](#) [Demo Theater](#) [Exhibit Hall](#) [Resource Center](#) [Networking](#) [Help](#) [Logout](#)

Enter to win the booth **giveaways** from our sponsors simply by visiting the **Exhibit Hall booths** and viewing content. Sponsor prize winners will be **announced on Thursday via email** after the event concludes.



\$200 Amazon gift card

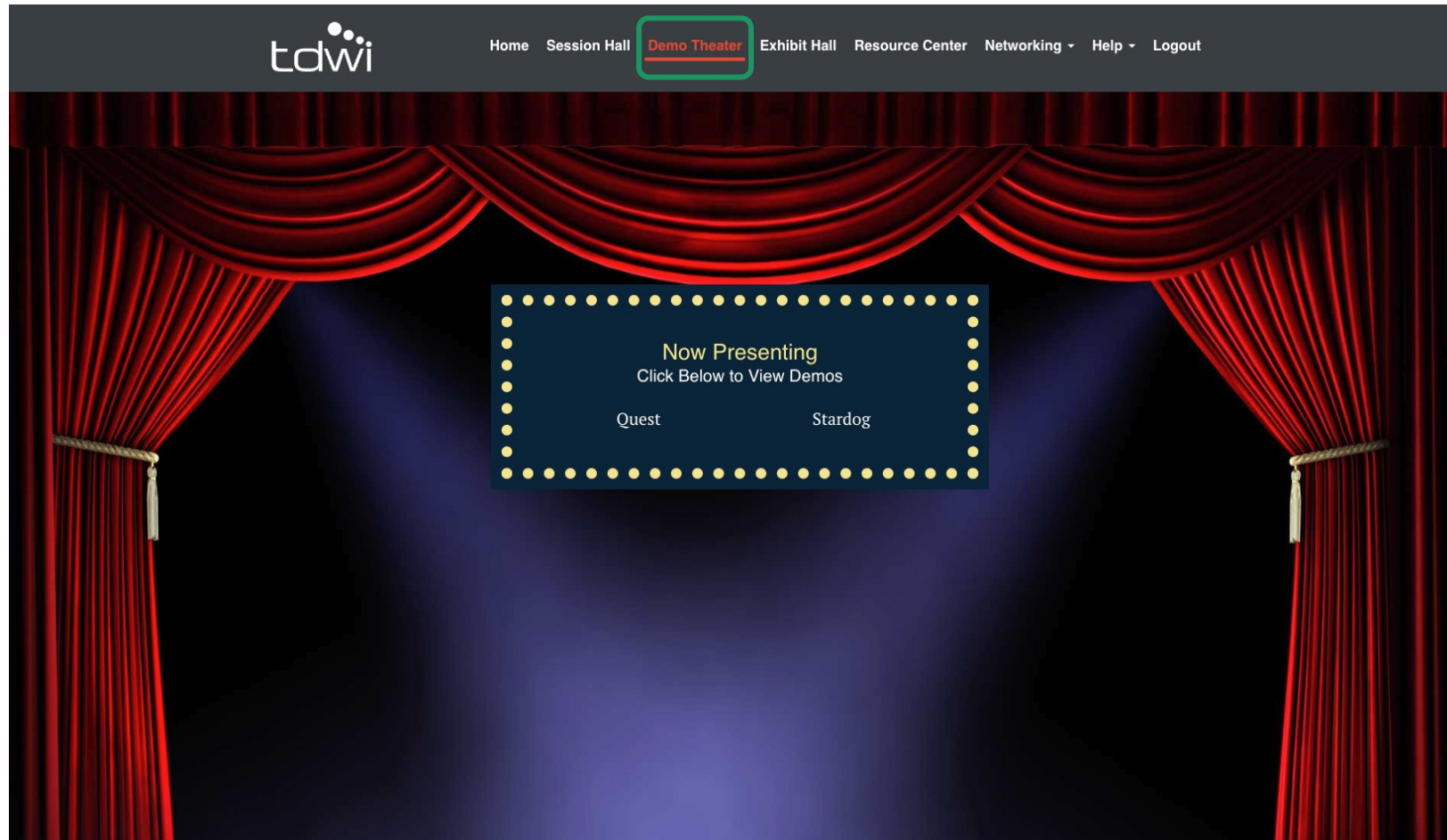


One-day TDWI virtual seminar pass



# Demo Theater

Visit the Demo Theater to watch short videos from each of our event sponsors. Simply click on the name of the solution to begin watching.



# Resource Center

The Resource Center is your digital library to browse content by subject across the different areas of the event. Simply click on the icon or button and instantly download to your computer.



## TDWI Research

A grid of three research report covers, each with a "Download File" button below it. The first report is "Maximizing Business Value with Data Platforms, Data Integration, and Data Management" by David Stocker, dated Q3 2021. The second is "Migrating Your Data Warehouse to the Cloud: Five Best Practices" by James Kabeleu. The third is "The Data Integration Cloud Modernization Playbook" by James Kabeleu, dated PLAYBOOK 2022. Logos for Informatica and TDWI are visible at the bottom of the covers.

# Networking

Under the Networking tab, click on My Profile to upload a photo and add to your bio.

Click on Attendees to send direct messages to share best practices, and network with your peers with 1:1 meeting invites.

Click on Speakers to learn more about this event's thought leaders.

The screenshot displays the TDWI Networking interface. At the top left is the TDWI logo. The navigation menu includes Home, Session Hall, Demo Theater, Exhibit Hall, Resource Center, **Networking**, Help, and Logout. Below the navigation is a search form with three input fields: Full Name, Company, and Job Title, and a Search button. Below the search form is a profile card for Chris Adamson, TDWI Director of Education, with a Request Meeting button. Below the profile card is a bio for Chris Adamson (CBIP), a BI and analytics consultant, author, and TDWI's Director of Education. To the right of the main content is a Direct Chat window with a Start a conversation with someone! button and a chat icon.

# Help

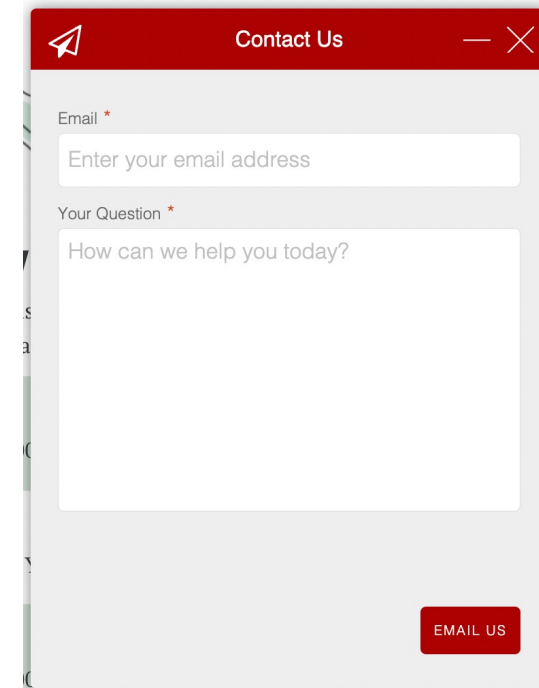
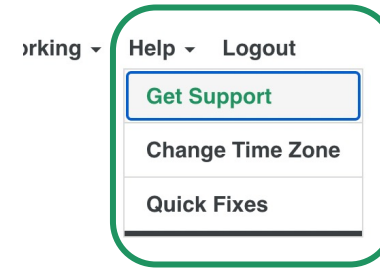
**Support is available** during the live virtual event!

In the menu, click on **Help -> Get Support**. A “Contact Us” tab will pop up; please **include your registered email address** for efficiency and **send your message to get in contact with our Registration team** directly.

On **June 21 and 22, 2023**: Support will be online between 8 am PT – 3 pm PT.

For assistance outside of those hours, our team will receive your message via email and respond to you within one business day.

You may also email [registration@tdwi.org](mailto:registration@tdwi.org) with any TDWI registration questions.

A screenshot of a 'Contact Us' form. The form has a red header with a paper plane icon, the text 'Contact Us', and a close button. Below the header, there are two input fields: 'Email \*' with the placeholder text 'Enter your email address' and 'Your Question \*' with the placeholder text 'How can we help you today?'. At the bottom right of the form is a red button labeled 'EMAIL US'.